

Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. 7791-0052-25		SERIAL NO. 08/873,974	
LIST OF REFERENCES CITED BY APPLICANT				APPLICANT MICHAEL C. SCROGGIE ET AL			
				FILING DATE JUNE 12, 1997		GROUP 2765	
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
PC	AA	4,882,675	11/21/89	NICHTBERGER ET AL	—	—	
PC	AB	4,949,256	08/14/90	HUMBLE	—	—	
PC	AC	5,056,019	10/08/91	SCHULTZ ET AL	—	—	
PC	AD	5,249,044	09/28/93	VON KOHORN	—	—	
PC	AE	5,285,278	02/08/94	HOLMAN	—	—	
PC	AF	5,287,181	02/15/94	HOLMAN	—	—	
PC	AG	5,347,632	09/13/94	FILEPP ET AL	—	—	
PC	AH	5,353,218	10/04/94	DE LAPA ET AL	—	—	
PC	AI	5,380,991	01/10/95	VALENCIA ET AL	—	—	
PC	AJ	5,459,306	10/17/95	STEIN ET AL	—	—	
PC	AK	5,483,049	01/09/96	SCHULZE, Jr.	—	—	
PC	AL	5,687,322	11/11/97	DEATON ET AL	—	—	
PC	AM	5,761,648	06/02/98	GOLDEN ET AL	—	—	
PC	AN	5,822,735	10/13/98	DE LAPA ET AL	—	—	
PC	AO	5,848,396	12/08/98	GERACE	—	—	
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS / SUB	TRANSLATION YES NO	
PC	AP	0 512 509 A2	11/11/92	Europe	— / —	XX	
PC	AQ	WO 93/15466	08/05/93	PCT	— / —	XX	
PC	AR	WO 95/16971	06/22/95	PCT	— / —	XX	
PC	AS	WO 97/23838	07/03/97	PCT	— / —	XX	
	AT						
	AU						
	AV						
	AW						
OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)							
PC	AX	In this Computer Age, Who Needs Coupons?, The New York Times, June 15, 1989. ¹					
PC	AY	Interactive Cable System Receives Strong Response, Direct Marketing, pgs. 9-10, December 1992.					
PC	AZ	SLED Internet Directory Distributes Electronic Coupons, PR Newswire, May 9, 1994.					
PC	AAA	PNC Bank Announces Internet Site, Plans Comprehensive Service Expansion, Business Wire, June 13, 1996.					
Examiner <i>Renny Caudle</i>					Date Considered <i>6/24/97</i>		
*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							

ate is assumed based on date below the Space Shuttle picture.

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				FILING DATE JUNE 12, 1997		GROUP 2765	
OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)							
PC	AAB	2nd 'Net Bank Opens for Business, John Fontana, Communicationsweek, p. 46, November 4, 1996.					
PC	AAC	IntelliQuest and Coolsavings Offer Innovative Online Customer Relationship Management Program for Technology Vendors, Business Wire, September 30, 1998.					
PC	AAD	IntelliQuest Looks for Interaction with Loyalty, Web Traffics Programs, Electronic Advertising & Marketplace Report, October 20, 1998.					
PC	AAE	Catalina Marketing Corporation News Letter : Catalina Marketing Online Launch to Include More than 1.600 California Stores, February 11, 1996					
PC	AAF	Catalina Marketing Corporation News Letter: San Jose Consumers Can Now Plan Supermarket Shopping in Cyberspace - New Internet Service Saves Shoppers Time and Money-April 19, 1996					
PC	AAG	SuperMarkets Online: Internet Coupon Security Breakthrough Removes Major Obstacle to On-line Packaged Goods Advertising Augus 5, 1997					
PC	AAH	SuperMarkets Online: Internet and Food Industries Embrace Secure Online Coupon Format, December 1, 1997					
	AAI						
	AAJ						
	AAK						
	AAL						
	AAM						
	AAN						
	AAO						
	AAP						
	AAQ						
	AAR						
Examiner <i>Penny Caudle</i>				Date Considered <i>6/24/97</i>			
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Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. 7791-0052-2		SERIAL NO. 08/873,974	
LIST OF REFERENCES CITED BY APPLICANT				APPLICANT MICHAEL C. SCROGGIE, ET AL.			
				FILED JUNE 12, 1997		GROUP 2761	
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
PC	AA	4,723,212	02/02/88	Mindrum et al.	—	—	
	AB						
	AC						
	AD						
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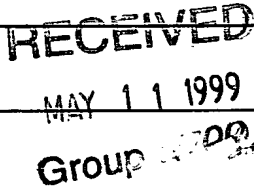
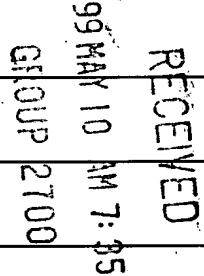
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Group 2700

FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS/SUB	TRANSLATION YES NO	
PC	AO	WO 98/18093	04/30/98	WIPO (English Abstract)	— 1 —		X
PC	AP	WO 97/31322	08/28/97	WIPO	— 1 —	X	
PC	AQ	WO 97/23838	07/30/97	WIPO	— 1 —	X	
PC	AR	EP 0 822 535 A2	02/04/98	Europe	— 1 —	X	
	AS						
	AT						
	AU						
	AV						

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)	
	AW
	AX
	AY
	AZ

Examiner <i>Penny Caudle</i>	Date Considered 6/24/99
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OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)							
PC	AAA	E-MAIL FROM MIKE KACABA REGARDING PHASE ONE REQUIREMENTS DOCUMENT VERSION 1.0, DATED SEPTEMBER 19, 1995 AND DRAFT REQUIREMENTS DOCUMENT ATTACHED TO THAT E-MAIL.					
	AAB						
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Examiner <i>Penny Caudle</i>				Date Considered 6/24/99			

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